## Austin.com

Austin.com is an online media startup founded by Angel Investor David Wieland of iEstates. After launching their website, David and Executive Editor Stephen C. Webster knew that they needed a partner to fix errors, handle updates, and manage ongoing development.

Stephen tapped Oso Studio as the ongoing WordPress Support partner for Austin.com. Knowing the the WordPress Support & Maintenance plan was a perfect fit for the smaller development tasks they needed completed immediately.

Over the first month, Austin.com's homepage was tweaked to display properly on desktop, tablet, and mobile devices; issues with the custom WordPress theme that prevented images from uploading properly were fixed; and a major database outage was reported to Austin.com before their hosting partner was aware of the issue, allowing the error to be addressed in less than an hour.

As a result of Oso Studio's WordPress Support & Maintenance service, Austin.com has been able to quickly execute changes and improvements to their site leading to an increase in readership and social media traffic. This significantly increases Austin.com's presence in a very crowded industry and makes it an attractive publication for high quality journalists.



Having someone that's always looking at our site, understands what's happening, and who can make changes and corrections quickly is priceless. I can't recommend Oso Studio enough. They're my go-to company.

Stephen C. Webster, Executive Editor

## **Services Provided**

WordPress Support WordPress Consulting

